

SISTER REEF PROJECT SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE, PAYMENT, OR DONATION NECESSARY TO ENTER, WIN, OR CLAIM A PRIZE. A PURCHASE, PAYMENT, OR DONATION WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Sister Reef Project Sweepstakes (“Sweepstakes”) is sponsored by The Belize Tourism Board, PO Box 235, #106 South Street, Belize City, Belize (“Sponsor”).

1. **SWEEPSTAKES PERIOD:** The Sweepstakes begins on March 8, 2018 at 12:00 PM Eastern Time (“ET”) and ends on March 29, 2018 at 11:59:59 PM ET (“Sweepstakes Period”). The Administrator’s computer is the Sweepstakes official clock.
2. **ELIGIBILITY:** This Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. The following individuals are not eligible to participate: (i) any person who was employed at any time during the Sweepstakes Period by Sponsor, or any of their affiliate companies, subsidiaries, or advertising, marketing or promotion agencies, including employees of independent third-party Sweepstakes administrator (“Administrator”), and its respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, “Sweepstakes Entities”) and each of their immediate family members (e.g., spouse, parent, child, sibling, and their respective spouses and the “steps” of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. All federal, state, and local laws apply. Void in where prohibited or restricted by law.

Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions and interpretations, which are final and binding in all matters related to the Sweepstakes.

3. **HOW TO ENTER THE SWEEPSTAKES:** During the Sweepstakes Period, an eligible entrant must visit SisterReefProject.com (“Website”) and register by entering the information requested on the registration form, which may include, without limitation, email address, password (entrant must create a password to register, which is free to do), complete first and last name (initials not permitted), street address (PO boxes not permitted), city, state, ZIP code, telephone number, date of birth, and affirmation that he/she has read and agrees to be bound by these Official Rules. Following registration, an entrant may earn credits (each, a “Credit”) to use to enter the sweepstakes. There are two (2) methods for entrants to earn Credits:
 - i. **Make a Donation:** An entrant may follow the instructions at the Website to use his/her valid credit card to make a donation to World Wildlife Fund. An entrant will receive one (1) Credit, awarded to his/her account at the Website, for every \$5.00 donated, up to a maximum of one thousand (1,000) Credits for a total of \$5,000 donated. The following increments of donations are allowed: \$5 (1 Credit), \$10 (2 Credits), \$25 (5 Credits), \$50 (10 Credits), \$100 (20 Credits), \$250 (50 Credits), \$500 (100 Credits), \$1,000 (200 Credits), \$2,500 (500 Credits) and \$5,000 (1,000 Credits). Regardless of the amount donated, an entrant is limited to making ten (10) separate donations. Note that an entrant may donate more than \$5,000.00 but can only receive the maximum 1,000 Credits. “Sister Reef Project” will appear on an entrant’s credit card statement.

- ii. Receive Credits without making a Donation: To receive a Credit without making a donation, an entrant may visit SisterReefProject.com/AMOE and complete the request form, which may include, without limitation, email address, complete first and last name (initials not permitted), street address (PO boxes not permitted), city, state, ZIP code, telephone number, date of birth, and affirmation that he/she has read and agrees to be bound by these Official Rules to receive one (1) Credit awarded to his/her account at the Website. An entrant will receive one (1) Credit each time he/she completes the free online request form (up to the limit stated below). Note: an entrant must be registered at the Website to receive a Credit via this method.

Regardless of the method used to receive Credits, an entrant may receive no more than one thousand (1,000) total Credits during the Sweepstakes Period.

Using Credits to Receive Sweepstakes Entries: The Sweepstakes will include forty-one (41) separate entry pools (each an “Entry Pool”). After receiving a Credit or Credits, during the Sweepstakes Period, an entrant may follow the instructions at the Website to apply his/her Credit or Credits to receive an entry or entries into an Entry Pool. An entrant will receive one (1) Sweepstakes entry into the Entry Pool selected for every one (1) Credit entered into the Entry Pool selected. At the outset of the Sweepstakes, the prize available in each Entry Pool will be hidden to the entrant. The prize for an Entry Pool will be revealed to an entrant when the entrant uses a Credit or Credits to receive an entry or entries into that Entry Pool (note: the Prizes for all Entry Pools will be revealed to an entrant when the entrant has received a total of twenty (20) Credits during the Sweepstakes Period).

IMPORTANT: If using a mobile device to participate in the Sweepstakes, data rates may apply. Not all mobile telephone providers carry the service necessary to participate in this Sweepstakes. Entrants should consult their wireless providers’ pricing plans.

- 4. **RANDOM DRAWINGS:** On or about March 30, 2018, the Administrator will randomly select one (1) potential winner from all eligible entries received into each of the forty-one (41) separate Entry Pools during the Sweepstakes Period for a total of forty-one (41) potential winners. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

5. PRIZES, APPROXIMATE RETAIL VALUES (“ARV”), AND ODDS OF WINNING:

- A. **Prizes (41 total; 1 for each Entry Pool): NOTE – UNLESS OTHERWISE INDICATED, TRAVEL IS NOT INCLUDED IN ANY PRIZE.** One (1) of each of the following prizes are available in the Sweepstakes (each, a “Prize”):

Entry Pool	Prize Location	Prize	ARV
1	Belize City	-Belize Blue Morpho Tours Package for 2: Cave tubing and zip lining excursion at Caves Branch. Includes lunch and refreshments. -2 night stay for 2 at Radisson Fort George (includes breakfast)	\$792
2	Belize City	-Belize Sailing Vacations Package for up to 4: 3-night luxury sailing vacation, including breakfasts, lunches, dinners, and refreshments -Roundtrip airfare vouchers for 2 to Belize*	\$8,088

3	Belize City	-Asako Solis (Blue Hole) Package for 2: Aerial tour of the Blue Hole -3 night stay for 2 at Black Orchid Resort, including breakfast and dinner, a trip to Lamanai, and a Belize River tour -Roundtrip airfare vouchers for 2 to Belize*	\$3,315.04
4	Western Belize	-Carlos The Caveman Tours Package for 4: ATM cave tour, includes transportation (participants must each be at least 40" tall) -2 breakfasts for 4 at Pop's Restaurant -San Ignacio Resort Package for 2: Green Iguana Conservation Project tour, Medicinal Trail Tour, 1 breakfast, lunch, or dinner at Running W Steakhouse & Restaurant	\$589.07
5	Western Belize	-Pacz Tour Package for 2: ATM cave tour -2 night stay for 2 at Table Rock Jungle Lodge	\$840
6	Western Belize	The Lodge at Chaa Creek Package for 2: 2 night stay, includes on-site activities such as canoeing, hiking, guided birdwatching, guided tour of natural history center and butterfly farm and use of Maya medicinal plant trail	\$950
7	Western Belize	1 night stay for 2 at Ka'ana Resort St Leonard's Package for 5: Horseback riding tour of Xunantunich (participants must each be under 250 lbs.)	\$475
8	Western Belize	Mariposa Jungle Lodge Package for 2: 2 night stay, includes all meals, a guided night hike/cave adventure and free transfers from S&L Tours	\$1,020
9	Western Belize	Chukka Adventure Tours Ltd. (Bakabush) Package for 2: ATV, cave tubing and zip line excursion (min. age 8)	\$240
10	Western Belize	Yute Expeditions Package for 2: Tour of Actun Tunichil Muknal and Mountain Pine Ridge (min. age 8)	\$450
11	Western Belize	-2 night stay for 2 at Jaguar Reef Lodge & Spa -Sleeping Giant Rainforest Lodge & Tour Package for 2: 2 night stay, includes 1/2 day snorkeling tour and tour of the Sleeping Giant Ceremonial Cave	\$2,026
12	Southeast Belize	-Bocawina Adventures Package for 2: includes 3 night stay, BOGO zip line, and antelope waterfall rappelling -Roundtrip airfare vouchers for 2 to Belize*	\$2,990
13	Hopkins	-5 night stay for 2 at Hamanasi Resort (includes continental breakfasts) -Hopkins Uncut Destination photo shoot for a family of up to 5 people. -Lebeha Boys Drumming Package for 2: Drumming lesson with Lebeha Boys and Clayton Williams -Roundtrip airfare vouchers for 2 to Belize*	\$3,779.85
14	Placencia	-3 night stay for 2 at A Belizean Nirvana (1-bedroom beach suite) -Lonely Planet Belize guide book -Roundtrip airfare vouchers for 2 to Belize*	\$3,410

15	Placencia	-2 night stay for 2 at Chabil Mar Resort -Taste Belize Package for 2: Maya fire harth cooking and 1x Cacao Chocolate making tour	\$1,178.72
16	Placencia	2 night stay for 2 at The Ellysian Boutique Hotel	\$850
17	Placencia	Splash Dive Center Package for 2: Discover scuba package (min. age 10)	\$570
18	Placencia	2 night stay for 2 at the seafront sunrise studio suite at Miramar Apartments	\$646.80
19	Off coast of Placencia	-3 night stay for 2 at Hatchet Caye Resort (includes roundtrip boat transfer) -Roundtrip airfare vouchers for 2 to Belize*	\$3,300
20	Punta Gorda	-\$100 BZ gift certificate for dinner for 2 at Asha's Kitchen -1 night stay for 2 at Coral House (includes breakfast) -Garbutt's Marine Package for 4: 1 day reef snorkeling trip	\$666.70
21	Punta Gorda	-2 night stay for 2 at Hickatee Cottages (includes free transfer to/from Punta Gorda Airport on Tropic Air and Garifuna drumming lessons if staying on a Wednesday) -Kaimani Marine Tours package for 2: 1/2 day snorkel tour Port Honduras Marine Reserve (min. age 10)	\$553.89
22	San Pedro	-3 night stay for 2 at Coco Beach Resort -2 round trip tickets to San Pedro with Ocean Ferry Belize -Roundtrip airfare vouchers for 2 to Belize*	\$3,264
23	San Pedro	Tropic Air Package for 2: Aerial tour of the Blue Hole	\$764.03
24	San Pedro	-Ramon's Village Resort Package for 2: Blue Hole trip (includes diving equipment) (min. age 15) -Elvi's Kitchen Package for 2: Private dinner by Chef Jenny -2 round trip tickets to San Pedro with Ocean Ferry Belize	\$1,034.03
25	San Pedro	GoFish Belize Package for 2: 2 days fly/flats fishing	\$895.57
26	Hopkins	-Palmento Grove Cultural & Fishing Lodge Package for 2: 3 night stay, Garifuna tour, and river kayaking adventure -Roundtrip airfare vouchers for 2 to Belize*	\$2,323.40
27	San Pedro/ Caye Caulker	-Raggamuffin Tours Package for 2: 1 day snorkeling/sailing at Hol Chan -3 night stay for 2 at Island Magic Beach Resort -KOKO King Package for 2: Lunch and 1 spring bed -Roundtrip airfare vouchers for 2 to Belize*	\$2,666.50
28	Caye Caulker	E-Z Boys Tour Package for 2: 1 day snorkeling trip at the Hol Chan Marine Reserve (includes lunch)	\$149.26
29	Caye Caulker	2 night stay for 2 at Rainbow Hotel and lunch for 2 at the Rainbow Restaurant	\$249.47
30	Northern Belize	Nephi Lamanai Belize Tours Package for 2: Private Lamanai and river safari tour	\$300

31	Northern Belize	Tour of Lamanai for 2 with AyinHa Adventures Ltd	\$298.52
32	Southern Belize	Toledo Cave & Adventure Tours (Eladio) Package for 2: 1 day in the village, includes plantation tour and chocolate making	\$62.50
33	Western Belize	Tide Tours Package for 2: Tour of Rio Blanco Waterfalls and chocolate making experience	\$170
34	N/A	-1 Lonely Planet Belize guide book -1 "Watina" CD from Stonetree Records by Andy Palacia and the Garifuna Collective	\$26.67
35	San Pedro	-3 night stay for 2 at Costa Blu -Roundtrip airfare vouchers for 2 to Belize*	\$2,900
36	Cayo District	-2 night stay for 2 at Blancaneaux -2 night stay for 2 at Turtle Inn (Includes in-country ground transfers from Belize Intl. Airport to Blancaneaux and from Blancaneaux to Turtle Inn, welcome champagne at each location [21+ only], daily continental breakfasts, taxes, and service charges) -Roundtrip airfare vouchers for 2 to Belize*	\$4,785
37	Southern Belize	Toledo Cave & Adventure Tours (Eladio) Package for 2: 1 day in the village, includes plantation tour and chocolate making	\$62.50
38	N/A	-1 Lonely Planet Belize guide book --1 "Watina" CD from Stonetree Records by Andy Palacia and the Garifuna Collective	\$26.67
39	N/A	-Lonely Planet Belize guide book -1 signed DVD copy of "Three Kinds of Belize" signed by Paul Nabor, Wilfred Peters, and Florencia Mess from Stonetree Records	\$26.67
40	N/A	1 Lonely Planet Belize guide book	\$10
41	Dangriga Town	Shyne Package for up to 3: Co-Produce A Song With Shyne, Belize's Ambassador Of Music. One full day recording session (up to 8 hours) including production, mixing, and mastering of the song. Valid only June – November, 2018; dates subject to availability. (min. age 18)	\$2,500

*Prizes that include airfare vouchers: two (2) airfare vouchers included (for winner and guest), valued up to \$1,000 each. Vouchers must be used on travel to/from Belize. Vouchers must be redeemed at travel agent selected by Sponsor, at Sponsor's sole discretion. Vouchers are subject to any terms and conditions set forth by the issuer. Vouchers must be redeemed by April 16, 2019. Sponsor or Sponsor's designee will direct voucher recipients to select travel agencies upon awarding Prizes.

Unless otherwise indicated, each Prize must be used by April 16, 2019. All hotel prizes are subject to availability and will include standard room accommodations (double occupancy) unless otherwise indicated. **Blackout dates may apply, subject to availability and Sponsor's discretion.** Prizes may have additional requirements, as set forth by the Prize provider, including booking deadlines. **Except as otherwise described above, travel is not included in any Prize.**

All guests must be at least eighteen (18) years of age or the child/ward of a winner. A guest (or if a minor, his/her parent or legal guardian on the minor's behalf) may be required to complete and return a Liability & Publicity Release.

Some Prizes may include inherently dangerous activity. Each winner and guest (if applicable) expressly and voluntarily assume the risk of any and all injuries and damages that may result from participation in any element of a Prize. Each winner and guest acknowledge and agree that the Sweepstakes Entities have no responsibility whatsoever for injuries, losses, or damages of any kind that result from participation in any activity or element of a Prize. Each winner and guest, and their respective successors and/or heirs, acknowledge that certain Prize-related activities may be inherently dangerous and release Sweepstakes Entities from any and all causes of actions that arise from such participation

Each winner and guest (if applicable) is responsible for all travel expenses not included herein, including all travel, airline baggage fees, gratuities, meals, ground transportation, and any other incidental costs or expenses related to participation in a Prize. Each winner and his/her guest(s) hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of a Prize. A winner and guest(s) will be required to provide a major credit card upon check-in and all in-room charges will be charged to the credit card. Any damage to a room will be the responsibility of the winner. If any element or event included in a Prize is delayed, postponed, or canceled for any reason whatsoever, the winner will not be reimbursed for that portion of the Prize.

The actual value of a Prize value may vary. Any difference between the estimated ARV and the actual value of a Prize (if less than the ARV) will not be awarded.

No more than forty-one (41) total Prizes will be awarded (one [1] Prize for each Entry Pool).

- B. Total ARV:** The total ARV of all Prizes available in the Sweepstakes is \$59,245.86.
 - C. Odds of Winning:** The odds of winning a Prize depend on the total number of eligible entries received into each Entry Pool during the Sweepstakes Period.
 - D. General:** In no event will more than forty-one (41) Prizes be awarded (one [1] Prize per Entry Pool). If, for any reason, more Prize notifications are sent (or more claims are received), Sponsor reserves the right to award the Prize through a random drawing from among all eligible Prize claims received. No Prize substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute the Prize or a portion of the Prize of equal or greater value in case of unavailability of the Prize or force majeure. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes. All other costs and expenses not expressly set forth herein shall be solely a winner's responsibility. The Sweepstakes Entities shall not be held responsible for any delays in awarding a Prize for any reason. If after a good-faith attempt Sponsor is unable to award or deliver a Prize, the Prize may not be re-awarded.
- 6. HOW TO CLAIM A PRIZE:** Each potential winner is subject to verification of eligibility and compliance with these Official Rules. Each potential winner of a Prize valued at \$600 or above will be required to sign and return an Affidavit of Eligibility/Liability/Publicity Release (including, without limitation, his/her Social Security Number as required by law) (except where prohibited) and any other requested documents (the "Documents") within five (5) calendar days from the date of attempted notification or the Prize may be forfeited in its entirety and/or awarded to an alternate winner, at the Sponsor's sole and absolute discretion. Failure to provide all required information and signed documents within the

stated time period may result in forfeiture of a winner's right to claim a Prize, and may result in the Prize being awarded to an alternate winner, if time permits. A potential winner and each guest (where applicable) may be subject to a background check before a Prize is awarded. Sponsor reserves the right to disqualify a potential winner/guest based on the results of such background check if Sponsor determines in its sole discretion that awarding a Prize to any such individual might reflect negatively on the Sponsor. Upon verification, a potential winner will be contacted for Prize delivery arrangements (or the Prize will be mailed to the winner at the address used at registration). If a potential winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept a Prize, or winner notification is returned as undeliverable or a potential winner fails to respond to a winner notification within the timeframe specified in such winner notification, the Prize may be forfeited. If a Prize is forfeited for any reason, it may be awarded to an alternate potential winner, at the Sponsor's sole and absolute discretion, selected at random from the remaining pool of eligible entries received, time permitting. Each Prize is not transferable and includes only the items specifically listed as part of the Prize. If a Prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute the Prize or portion thereof with another prize of equal or greater value. Any portion of a Prize not accepted by a winner will be forfeited. Federal, state, and local taxes on the Prize and any expenses relating to the acceptance of and use of a Prize not specified herein are the responsibility of a winner. Sponsor will issue an IRS Form 1099-MISC for each winner of a Prize valued at \$600 or above. Each Prize will only be awarded to a verified winner.

- 7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes, entrants agree that the Sweepstakes Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a prize; or (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Sweepstakes Entities are not responsible for any unanswered or undeliverable winner notifications.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of the entrant's privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any

component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (g) the negligence or willful misconduct by entrant. The foregoing release and hold harmless agreement is applicable even if any of the listed claims and/or causes of action are caused, in whole or in part, by any wrongful, negligent, or unauthorized act or omission of any of the Released Parties.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR SWEEPSTAKES ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE SWEEPSTAKES PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED. For New Jersey residents, the limitations set forth above are inapplicable where attorneys' fees, court costs, or other damages are mandated by statute.**
- 9. PRIVACY:** Sponsor's privacy policy is available at <http://www.belize tourismboard.org/privacy-policy/>.
- 10. PUBLICITY RIGHTS:** By participating in this Sweepstakes, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, likeness, picture and other information and content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
- 11. GENERAL:** This Sweepstakes is subject to all federal, state, and local laws and regulations. Winning the Prize is contingent upon fulfilling all requirements set forth herein. Any attempted form of

participation in this Sweepstakes other than as described herein is void and will result in disqualification, and if such person is selected as a potential winner, revocation of the Prize. If it is discovered or suspected that a person has registered, entered or attempted to register or receive entries using multiple e-mail addresses, identities, IP addresses, or use of proxy servers or like methods, all of that person's entries will be declared null and void and that person will not be awarded any Prize that he/she might have been entitled to receive and such Prize may be forfeited at the Sponsor's sole and absolute discretion. Sponsor reserves the right to disqualify any individual found, in its sole and absolute opinion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Sweepstakes. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and result in the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Each entrant may be required to show proof of being an authorized account holder. If any provision of these Official Rules or any word, phrase, clause, sentence or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or any Prize documents will not affect the validity or enforceability of any other provision. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and the Sweepstakes details contained in any Sweepstakes promotional materials (including, but not limited to, point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

- 12. WINNERS LIST:** For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - Sister Reef Project Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than May 30, 2018.